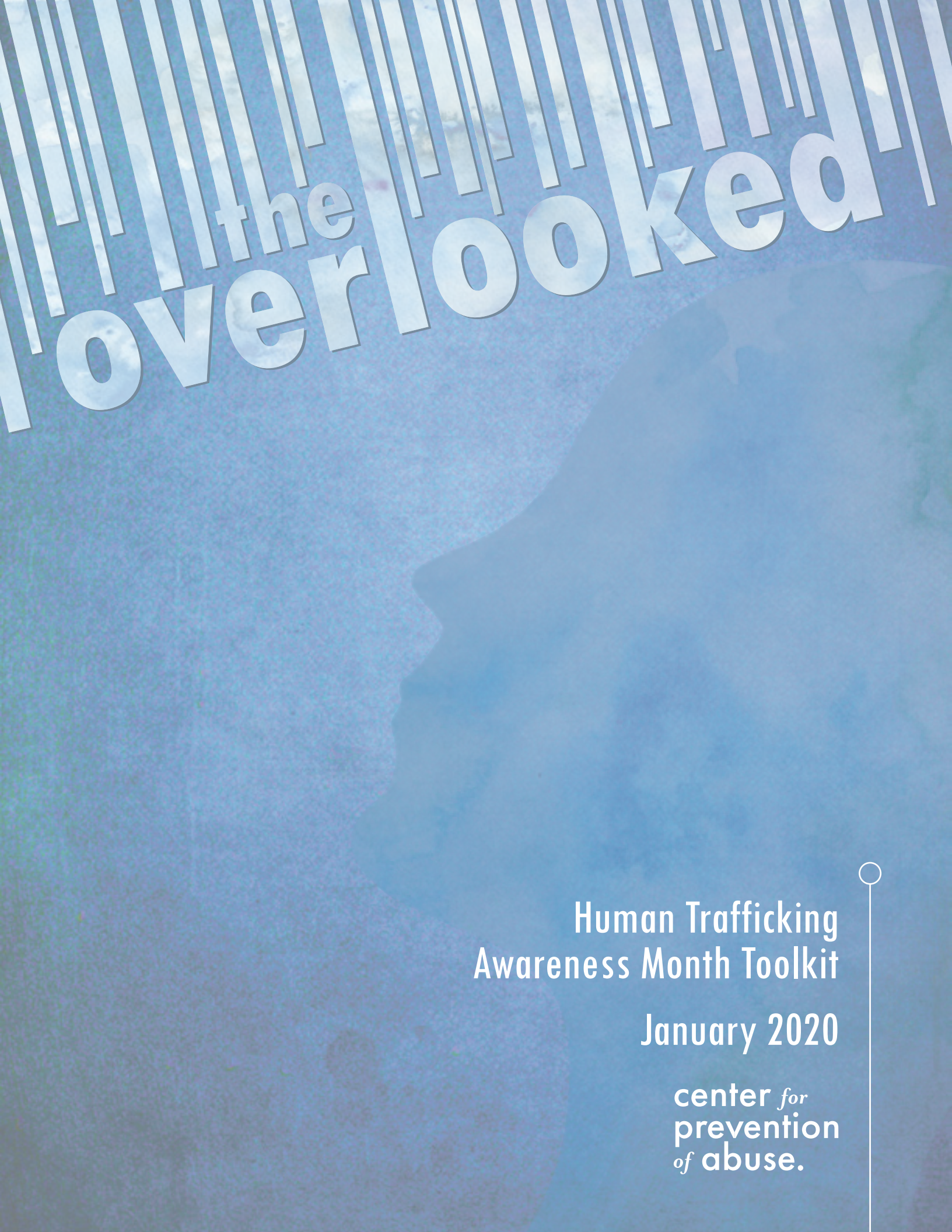

Human Trafficking Awareness Month Toolkit

January 2020

center *for* prevention *of* abuse.

INTRODUCTION

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We hope you enjoy exploring the information and activities contained in this year's Human Trafficking Awareness Month toolkit, compiled and created by the Center for Prevention of Abuse.

January is Human Trafficking Awareness Month

The theme, The Overlooked, focuses on the recognition and prevention of human trafficking.

What is Human Trafficking?

DEFINITION: Human Trafficking is when individuals are compelled by FORCE, FRAUD and/or COERCION to provide labor and/or commercial sex.

The Center for Prevention of Abuse, in line with organizations such as Polaris, United Way End Human Trafficking, End Slavery Now, and The Blue Campaign are uniting communities around the world to educate and raise awareness about human trafficking, the warning signs of possible trafficking, and what we can do to protect ourselves and our children. Statistics prove that human trafficking has become a local issue as more cases are reported each year.

For example, did you know…

- Every two minutes, a child is trafficked for the purpose of sexual exploitation in the United States according to the U.S. Department of Justice
- The Center for Prevention of Abuse has provided services for more than 60 survivors of human trafficking since January of 2018, 83% of whom were from Central Illinois
- 71% of all victims of human trafficking are women and 1 of 4 victims of sex trafficking are children
- There are 24 million people trapped in human trafficking worldwide

With these statistics in mind, the Center for Prevention of Abuse created this toolkit to help you incorporate human trafficking awareness in your school/organization and encourage your staff and students to join the movement and end exploitation.

In this packet you will find:

- Information to educate your students and staff about human trafficking prevention
- Activities to engage your students and staff and raise awareness

We look forward to hearing what you choose to do. Please post pictures and/or comments by tagging **#FightHTin309** on how your school chose to bring awareness to human trafficking.

facebook.com/centerforpreventionofabuse @cfpapeoria

KNOW THE SIGNS

Look for these warning signs of possible human trafficking or unhealthy relationships.

ACADEMIC	BEHAVIORAL	PHYSICAL	EMOTIONAL	SOCIAL
Academically unengaged	Avoids eye contact	Visible bruises/scars	Low self-esteem	Has a much older partner
Performs under grade level	Gaps in memory	Appears malnourished	Exhibits depression, anxiety, or fear	Lives in an unstable or abusive home
Sudden change in academic performance	Resists being touched	Shows signs of drug or alcohol addiction	Exhibits sudden outburst of anger	Has a sexual online profile

How children can keep themselves safe from labor and sex trafficking:

- Use safe online practices
- Never share personal information online
- Do not accept social media requests from unknown people
- Never share inappropriate/explicit pictures
- Never plan to meet someone you have met via social media in person or in a private location
- Do not make decisions under the influence of drugs or alcohol
- Look for signs of abusive or possessive behaviors. Is the person trying to isolate or turn you against your friends or family? If so, avoid that person
- Ask lots of questions. Someone looking for a legitimate employee will thoroughly answer questions and provide documentation of the employment opportunity in writing
- If someone promises something that seems too good to be true in return for sex or work, be very cautious
    - Listen to your instincts and seek advice from family and friends
    - Search the internet for any information you can find about the person or company making the offer to determine if they are legitimate

Red Flags:

- A significant other who is noticeably older
- Signs of physical abuse
- Unexplained access to cash, expensive items, new clothing, etc.
- Withdrawal or lack of interest in previous activities
- Frequently runs away or is secretive about where they go or who they go with
- Becoming isolated from their regular friends
- Unexplained changes in behavior, temperament, or personality

MYTHS VS. REALITY

MYTH	REALITY
Human trafficking is always a violent crime/kidnapping.	Human traffickers often groom, manipulate, defraud and/or threaten victims to exploit them for commercial sex and/or labor.
All human trafficking involves commercial sex. All commercial sex is human trafficking.	While sex trafficking is more prevalent in the U.S., globally there are more situations of labor trafficking. ALL commercial sex involving a minor is legally considered human trafficking. Commercial sex involving an adult who has been coerced, forced or a victim of fraud is also considered human trafficking.
Only women and girls are targets for human trafficking.	Studies estimate that roughly half of human trafficking victims are male, but advocates believe that number may be higher. LGBTQ+ boys and young men are a particularly vulnerable group and may be underreported.
Human trafficking is moving or transporting a person across state lines.	Human smuggling involves illegal border crossings. Human trafficking can take place in the target's home town or even in their own home.
Human trafficking victims are physically unable to leave. They are locked in/held against their will.	True in some cases, more often victims do not have what they need to leave — a safe place to go, transportation, food, and clothing. They fear for the safety of themselves or loved ones. Some have been manipulated to the point of not being able to identify their own exploitation.
If the trafficked person consented to the initial situation, then they "already knew" what they were getting into.	Initial consent to commercial sex or labor, prior to acts of force, coercion or fraud, is not relevant to the crime. Neither is accepting payment.
Most trafficked persons do not know the people who targeted them for trafficking.	A majority of survivors report being trafficked by significant others, spouses, relatives, and parents.

Statistics

- In 2018, there were 41,088 total contacts to the National Human Trafficking Hotline.
- The Center for Prevention of Abuse has provided services for more than 60 survivors of human trafficking since January of 2018, 83% of whom were from Central Illinois
- In 2018 in the United States, 7,859 people were trafficked for sex, 1,249 people trafficked for labor, 639 people trafficked for both sex and labor, and 1,202 people who did not specify what type of trafficking they were involved with
- 20.5 months is the average time a victim is in a trafficking situation
- Human trafficking is the second largest crime industry in the world behind the illegal drug trade, generating a profit of $150 billion per year
- According to Polaris, the highest number of sex trafficking survivors reported that the first instance of exploitation began between the ages of 15 and 17
- In 2018, there were 296 cases of human trafficking reported in Illinois

SOURCE: Polaris

STATISTICS

296

cases of human trafficking in Illinois in 2018

Human trafficking is a **$150 BILLION** industry, **3x** more profitable than Apple

Human trafficking has surpassed the illegal sale of firearms for the **second largest crime in the world**

1 in 4

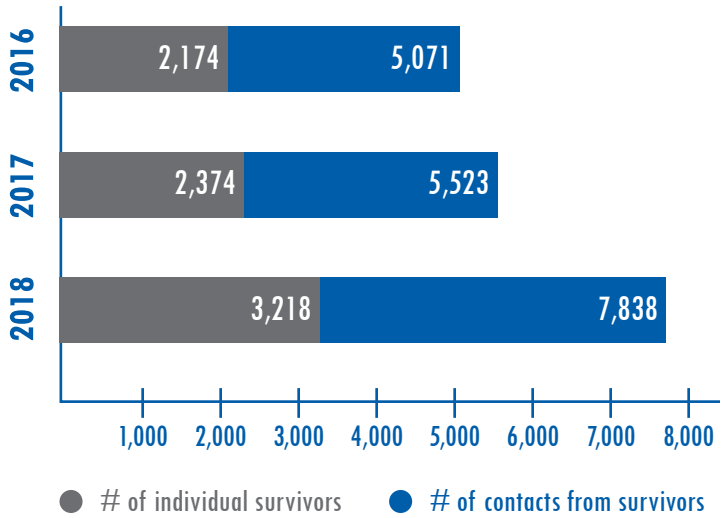
victims of human trafficking are children

US CASES REPORTED IN 2018

- Sex Trafficking (7,859)
- Labor Trafficking (1,249)
- Not Specified (1,202)
- Sex and Labor (377)

SURVIVORS WHO CONTACTED THE HOTLINE DIRECTLY

by year



75%

of trafficking victims are female

SCHOOLWIDE INITIATIVES

Wear Blue Day – January 11th

Wear blue on January 11th to show your support and promote human trafficking awareness. We are asking schools to observe the national Wear Blue day on FRIDAY, JANUARY 10th to pledge solidarity with victims of human trafficking and help raise awareness of slavery today. Encourage your students and staff to wear blue and:

- Take a Group Photo: Spread the word about **#WearBlueDay** within your school and get everyone together for a photo. Don't forget to share on social media and use **#WearBlueDay** and **#FightHTin309**.
- Share a Video: Create a video message explaining why you are participating in **#WearBlueDay**. Post it on social media and encourage your friends, family, and colleagues to do the same.

We look forward to seeing how you participate in #WearBlueDay!

Schedule a Human Trafficking presentation for your students.

Programming is 45 minutes in length and most appropriate for middle to high school age students. To request programming, please email PreventEd@centerforpreventionofabuse.org or call Laura Kowalske at 691-0551 (ext. 291).

SAMPLE DAILY ANNOUNCEMENTS

Raise awareness by sharing an announcement daily with your students.

Day One:
Human Trafficking is defined as a person being compelled by force, fraud or coercion to perform the act of sex or to provide labor. Traffickers will use many different tactics to keep their victims under their control – that includes using physical beatings, lying to them and threatening them or their families. Due to recent statistics on human trafficking and the prevalence of human trafficking in the state of Illinois, Peoria was recognized as an area in need of assistance. That's why in 2018, the Center for Prevention of Abuse opened its Human Trafficking Services department. To date, CFPA has helped 60 survivors of human trafficking.

Day Two:
Boyfriending is a tactic traffickers use when they build a relationship with their victim in order to traffic them. Typically, this type of trafficking happens between older men and younger girls. Many times, the traffickers will use social media to build these relationships. One way to protect yourselves from an online human trafficker is to not add people you don't know on social media. Human traffickers will use social media pages to gather information about a potential victim and use that to build a relationship with them. Only add people you know and have met in real life.

Day Three:
Human trafficking happens everywhere, even locally. People can be trafficked in their own neighborhoods or even held captive in their own homes. The most vulnerable age group for sex trafficking is between 15 and 17 years old. If you or someone you know feels trapped or unsafe, tell a trusted adult.

Day Four:
Human trafficking can happen in exchange for anything of value, not just money. If someone is offering a hot meal, place to stay, expensive clothes or jewelry in exchange for work or sex, that is human trafficking. Students, if someone promises you something that seems too good to be true, it probably is. Keep yourself safe from human trafficking by researching and verifying information about that person or company on the internet and share that information with a trusted adult before you move forward.

Day Five:
Many times victims of human trafficking don't view themselves as victims. Traffickers will use emotional abuse to make their victims feel like they made the choice to be in that situation. Sex and labor trafficking are not choices people make – victims may be scared to leave, they may not know their rights or they have been made to feel guilty like they have to participate even though they don't want to. Students, know your rights! You have the right to say no and not participate in any situation you do not feel comfortable with. Trust your instincts. If it doesn't feel right, it probably isn't. Tell a trusted adult if you feel unsafe.

CLASSROOM ACTIVITIES & TOOLS

Human Trafficking Knowledge Pre-test

Aim: To start the conversation about human trafficking. After discussing answers to the test, students will realize what human trafficking is and that it happens in Central Illinois. They could be at risk.

Target Audience: Middle school/High school

Answer Key:

1. A
2. A
3. C
4. B
5. B
6. B
7. A
8. A
9. A

Debriefing Notes (following pre-test):

The purpose of this quiz is to get you thinking about human trafficking. Human trafficking happens here, but it goes unnoticed or is not talked about.

January is Human Trafficking Awareness Month. It is important to break the silence about this act of slavery and stop human trafficking. Slaves do exist in the world today because of human trafficking, both for labor and sex. There are human trafficking victims in every country, including the United States.

Human trafficking generates about $150 billion dollars in the U.S. each year. Anyone could be a target for traffickers, but the most targeted age group is 15-17 year olds. This information is vital for you to know and understand because you could be at risk.

Human trafficking does happen locally. In 2018, there were 296 cases of reported trafficking in Illinois. Central Illinois is becoming a hub for traffickers given the various intersecting interstates, and central location between larger cities like Chicago and St. Louis. Given this information, it is crucial that you are aware of human trafficking and know some ways to keep yourself safe. Some ways to keep yourself safe: use safe online practices, do not make decisions under the influence of drugs or alcohol, be aware of abusive or possessive behaviors, and always ask lots of questions.

Human Trafficking Pre-test

1. Are there people enslaved in the world today?

a. Yes
b. No
c. I don't know

2. There are victims of human trafficking in every country.

a. True
b. False

3. A victim is controlled:

a. Only physically
b. Only psychologically
c. Both physically and psychologically

4. How much money does human trafficking generate in the U.S. annually?

a. $10 million
b. $150 billion
c. $32 billion

5. Which country has the highest number of persons being trafficked?

a. China
b. United States
c. India

6. Megan is 16 and her parents told her to find a job and expect her to help pay bills and rent. Megan doesn't want to do this and feels her parents are forcing her to work. Is this an example of human trafficking?

a. Yes
b. No

7. Robert was approached by a businessman who said he would make a great model for TV commercials. Robert was excited about the opportunity, but once taken to the TV set, he was forced to remove his clothes and have sex with people on camera. Was Robert a victim of sex trafficking?

a. Yes
b. No

8. Everyone is potentially a target for traffickers.

a. True
b. False

9. Human trafficking happens where I live.

a. True
b. False

CLASSROOM ACTIVITIES & TOOLS

Topic: Human Trafficking and Social Media

Target Audience: High school

Time Needed: 30–45 minutes

Links:
https://polarisproject.org/blog/2019/02/28/surviving-social-media-how-victims-and-survivors-use-social-media-stay-safe (social media can be used as a tool victims can use to potentially escape their situation)
https://polarisproject.org/blog/2019/02/07/looking-love-online-valentines-day (please also consider how traffickers can use social media as a recruitment tactic)

Activity: Read the above articles and use the debriefing questions below to start the conversation.

Debriefing Questions:

1. What are the pros and cons of social media as it relates to human trafficking?
2. Can social media play a role in making an exit plan for human trafficking victims?
3. How could apps like Snapchat help human trafficking victims? How could apps like Snapchat put people in danger of becoming a trafficking victim?
4. What other apps could human trafficking victims use to get help? What other apps could human traffickers use to rope in victims?
5. Why do you think private messaging felt safer than phone calls?

SOURCE: https://polarisproject.org/blog/2019/02/28/surviving-social-media-how-victims-and-survivors-use-social-media-stay-safe

Online Initiatives

Global Slavery Footprint

Encourage students to take the Slavery Footprint Exercise. This quiz is about the products they buy and the services they use every day. The results reveal how many global slaves are used to provide common goods and services and highlights the labor exploitation portion of human trafficking. http://www.slaveryfootprint.org

ACT–Awareness Combats Trafficking

Link to game: http://lifeboat-act.com/game/index.html

Goal or Challenge: The goal of the game is for our player to correctly identify all red flags in the first episode of ACT. Doing so will unlock a second and third episode that will conclude the first learning module of "Identifying a Situation Where Trafficking is Occurring."

Primary Audience: The primary audience for this game is middle school and high school teenagers. Preferably 14 – 17 years of age. Each player in ACT is unable to progress to the next game-play scene until all red flag objects have been identified. After each level, the game produces a report that ties each red flag to a learning objective explaining why the object selected is indeed a red flag.

Description: ACT (Awareness Combats Trafficking) runs on smart phones, tablets, and computers. The first installment, Macy's Story, presents an all too common occurrence where a young girl is tricked into being trafficked by a seemingly legitimate modeling scout. It is the player's job to identify red flags signifying that Macy may be in trouble, with the help of a trusted police officer and a mutual friend of the player and the victim.

SOURCE: Engineering Computer Simulations INC

CLASSROOM ACTIVITIES & TOOLS

Trafficking Power and Control Wheel

There is no single method of fraud, force, or coercion used by traffickers. The power and control wheel outlines different types of abuse that can occur in sex and labor trafficking situations.

CLASSROOM ACTIVITIES & TOOLS

Is it Human Trafficking?

Polaris developed an Action-Means-Purpose Model (AMP) which can be helpful in understanding the law and remembering the components that make a situation human trafficking. At least one element from each column of the model must be present to establish a potential trafficking situation.

Action	Means*	Purpose
Induce Recruits Harbors Transports Provides Obtains	Force Fraud Coercion	Commercial Sex (Sex Trafficking) Labor/Services (Labor Trafficking)

*Minors induced into commerical sex are human trafficking victims, regardless if force, fraud, or coercion is present.

Scenarios for further discussion

Scenario One

Amy, who is 15, saw a post on Facebook for an open audition for models at the local mall. The company stated it supplied models for catalogs, fashion magazine spreads, and short commercials. She always wanted to be a model and to show her strict parents that she could make it on her own. When she arrived at the audition, a well-dressed lady said the company had changed their screening and headshot sessions to a local hotel. The lady said she would drive her there with two other girls who were waiting. She took Amy's ID card to make a copy for her file, but never gave it back. Amy asked if she had time to grab a snack or drink first. The lady buys her a soda, but it tastes bitter. At the hotel, Amy is led to a darkened room. As she begins to feel dizzy, she notices a group of older men waiting to go to the same room. Is this human trafficking?

Scenario Two

Alan, a 66-year-old retired handyman, was approached by a distinguished-looking man in a suit while he was shopping at the hardware store. Alan was running low on money while making repairs on his house. The man told Alan that he flipped houses and Alan could make easy money doing small jobs for him. Alan agreed. Later that day, the man picked Alan up and drove him to a dilapidated house 60 miles away. He left Alan there with no electricity and no water, but said he would go get him water and some dinner. In the meantime, he said Alan could start work right away. The man pointed to a box of rusty and used tools in the corner. The man did not return. Three days later, a large man came in and beat Alan for not having completed the job. Is this human trafficking?

CLASSROOM ACTIVITIES & TOOLS

Scenario Three

Maria was adopted by a family at the age of six. The family had three other children. At first, she was treated fairly and every child had their chores to do. But when they moved to a smaller home, Maria's adopted older sister Angela pressured her to sleep in the closet so she could have more room. Angela has been stealing Maria's snacks from her school lunch and her allowance money. Angela has been hiding her clothes and books. Maria complained to her new parents, but they always seem to be too busy to listen. Is this human trafficking?

Scenario Four

Rachel is 20 and has dreams of being on TV, whether that means being a model or an actress. One day, Rachel gets a friend request from a man named Tom who says he is a talent scout that lives in Hollywood. Rachel accepts his friend request and begins to have conversations with him. Tom tells Rachel about his wonderful life in Hollywood and about all the celebrities he gets to interact with. After developing an online relationship with Rachel, Tom attempts to recruit her to join his agency. The first requirement is a swim suit, full body picture to be sent to him. Rachel obliged willingly by sending him a photo of herself in a bikini. Then Tom asks for more of her body to be revealed in the photos. Rachel had remembered being taught to never send nude photos. She told Tom she would do nothing further unless it was actually at the agency in Hollywood. Tom paid for her to travel to California, where a driver picked her up from the airport and took her to a dark, secluded location far away from any people or businesses. Once Rachel was escorted inside Tom took Rachel to meet his "colleagues" where they forced Rachel to take off her clothes and perform sexual acts in order to be a part of the agency. Is this human trafficking?

Scenario Five

Michael is a walking around the mall with several of his friends. A man in a nice suit approaches them and asks them if they've found work for the summer months yet. While the rest of his friends had found jobs already, Michael had not. The man in the suit told Michael that he owned a local roofing business and that Michael could make good money working for him over the summer. The man gave Michael his brochure and business card and told him to speak to his mom about it. The next day, Michael went to the man's office and met with him for an interview. The job sounded very physical, but Michael didn't mind working hard. He reported to work the next week and received his checks every Thursday for the rest of the summer. At the end of the summer, though he had worked a lot of hours, he had saved all the money he needed to buy himself a used car. Is this human trafficking?

Scenario Six

Marceline is 16 and at a party with her friends when she meets a guy from out of town. He says his name is Francisco and he's just visiting. They really seem to hit it off even though he is 25. Francisco starts coming to town, bringing her gifts, taking her to expensive dinners and giving her the attention that high school boys never have. After a few weeks, Francisco tells Marceline he really likes her and wants to see more of her. He asks her for nude photos. Even though she says no at first, he pushes her to send them if she really likes him as much as she says she does. She doesn't want to disappoint him so she sends him a naked photo. He continues to ask for more explicit pictures of herself. Then his requests start making her even more uncomfortable. Francisco starts becoming more demanding and not as sweet but Marceline still wants this to work. He asks her to come over one night but he isn't the only one at home. He tells her that if she really cares about him she'll prove it by having sex with his friends. She feels like she has no choice and Francisco brings different friends each time.

Answers

Amy: Yes

Action: Trafficker recruits, transports, and provides
Means: While fraud and coercion were used in Amy's case, it was not necessary because she was a minor, who is automatically considered a victim of human trafficking.
Purpose: Sex Trafficking

Alan: Yes

Action: Trafficker recruits and transports
Means: Fraud and force
Purpose: Labor Trafficking

Maria: No, though Angela is bullying Maria, there is no exchange of value.

Rachel: Yes

Action: Trafficker recruits, transports, and provides
Means: Fraud and force
Purpose: Sex Trafficking

Michael: No, since the man has a legitimate business, is upfront about how hard the work will be, and pays Michael on a regular basis, this is NOT human trafficking.

Marceline: Yes

Action: Trafficker recruits
Means: Fraud and coercion
Purpose: Sex Trafficking

LIGHT 2020

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EDUCATIONAL CONFERENCE
ON HUMAN TRAFFICKING

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Specialized sessions for educators and administrators

Human Trafficking Prevention Education Panel
Freedom for Youth: A Sexual Abuse Prevention Training for Elementary

Register today! | centerforpreventionofabuse.org/conference

RESOURCES

Center for Prevention of Abuse

Call: (309) 691-0551 or (800) 559-SAFE (7233)
Hours: 24 hours, 7 days a week
Website: centerforpreventionofabuse.org

National Human Trafficking Hotline

Call: (888) 373-7888
SMS: 233733 (Text "HELP" or "INFO")
Hours: 24 hours, 7 days a week
Languages: English, Spanish and 200 more languages
Website: humantraffickinghotline.org

The Prevention Project

The Prevention Project, started by the Richmond Justice Initiative, has educational resources on human trafficking.
http://www.prevention-project.org/home

Blue Campaign- Department of Homeland Security

The DHS is raising awareness during January with their Wear Blue Day January 11th.
https://www.dhs.gov/blue-campaign

Polaris

Founded in 2002, Polaris is named for the North Star, which people held in slavery in the United States used as a guide to navigate their way toward freedom.
https://polarisproject.org/

SOURCES

Polaris
https://polarisproject.org/human-trafficking

The Prevention Project
http://prevention-project.org/

National Human Trafficking Hotline
https://humantraffickinghotline.org/type-trafficking/human-trafficking

What is Human Trafficking? Blue Campaign
One Voice. One Mission. End Human Trafficking
https://www.dhs.gov/blue-campaign

Center for Prevention of Abuse
309-691-0551
Crisis Line: 1-800-559-SAFE (7233)
www.centerforpreventionofabuse.org

United Way Center on Human Trafficking and Slavery
https://www.unitedway.org/our-impact/featured-programs/end-human-trafficking#

U.S. Department of Justice
https://www.justice.gov/usao-cdca/human-trafficking

center *for* prevention *of* abuse.

309.691.0551 | 1.800.559.SAFE (7233)
www.centerforpreventionofabuse.org